



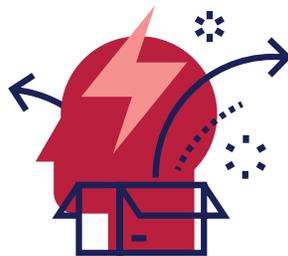


*no two children are alike.*

If no two children are alike then why should they have the exact same educational solutions? We believe your child's education should be as unique as they are. They all can't fit in the same box and they shouldn't.

At the RVA, we strive to provide families the resources they need to provide a strong academic foundation, the flexibility to learn on their own schedule and at their own pace, teachers that both engage and inspire, and specialty classes that your typical brick and mortar school can't provide. **The best part is that this customized education is free for families who want to take advantage of this amazing opportunity.**

So if you're interested in a well rounded education for kids who are going places, read on...



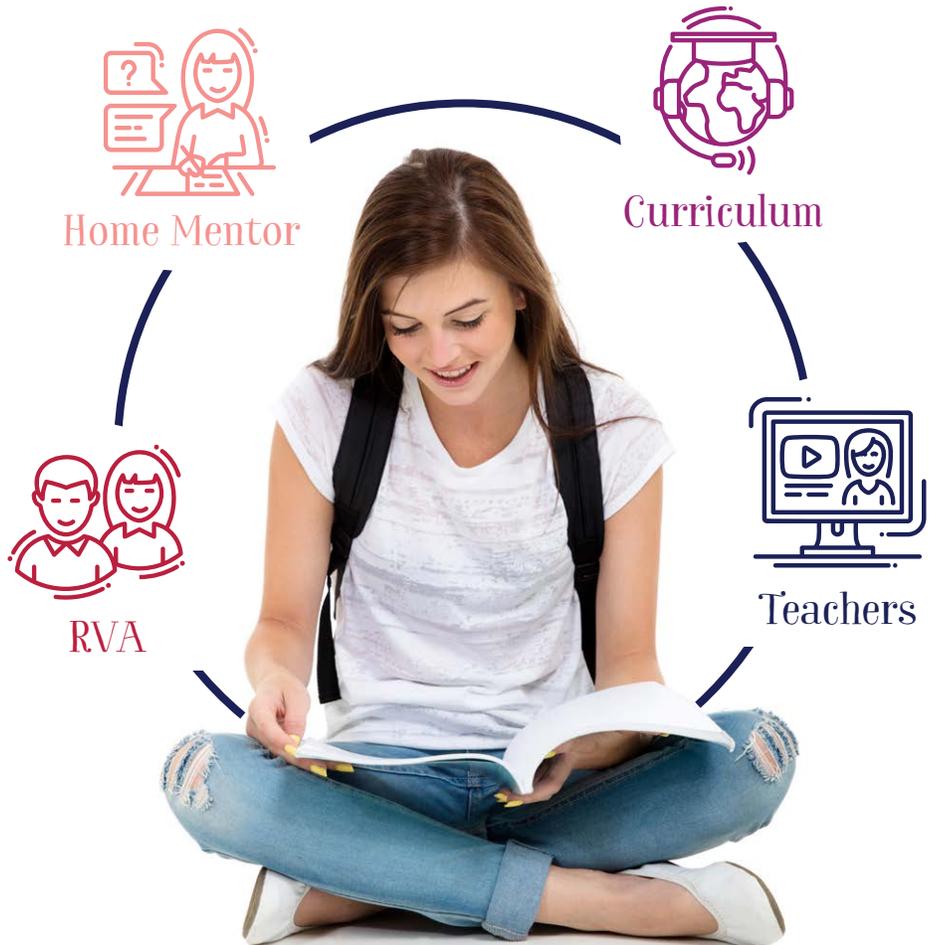


## What is the RVA?

Simply stated, we are a public school, with the same accreditation and accountability as your local brick and mortar school. The difference is, we have the freedom to teach your children the way they learn best.

Charter schools like the Rural Virtual Academy (RVA) were originally created to help improve our nation's public school system and offer parents another public schooling option to better meet their child's specific needs.

At the core of the charter school movement is the belief that all public schools should be held accountable for student learning. In exchange for this accountability, charter school leaders are given freedom to do whatever it takes to help students achieve in exchange for disseminating what works in the charter school with the broader public school system so that in the end all students benefit.



# Every Child is at the Center of Their Own Education

## A New Approach

We all shuffled onto the yellow limo as children, our parents waved to us from the curb, hoping we would thrive, or at least not fail, in the one-size-fits-all system that the brick and mortar school provided. But now as parents, **you have the ability to choose what's best for your child** through a fully customizable and flexible educational program centered around your child with the help of Rural Virtual Academy (RVA). We put you in the driver's seat and give you all the tools you need to deliver a curriculum based on your child's abilities and gifts. You won't do it alone though. You will have the RVA and a host of dedicated educators and innovative online resources to help you along the way.

## Flexibility for Family

RVA is a great fit for those who want to spend more quality time with their family. If the grandparents come to visit in the fall, you have the flexibility to take a week off. That's not to say you don't have to work hard, but sometimes you can do extra work in advance so you can free up the time your family needs in the future.

## Tuition is FREE!

Since we are a public school, considered no different than your neighborhood brick and mortar public school, tuition is free!

We all work together to provide a “well rounded” education. Here’s a brief list of everyone’s role in the process.



## The Curriculum

- Is customized for each student based on evaluation and interests
- Provides incremental assessments to determine progress
- Is brought to life through interactive media designed by graphic artists to engage students
- Offers hundreds of courses from core foundations, to courses for children with unique challenges, as well as gifted courses for the previously under challenged students and everything in between



## Our Teachers

- Receive training using multimedia resources, online classrooms and interactive tools
- Broadcast instructions live with students in virtual classrooms, demonstrate new ideas, start discussions, play media and answer questions
- Modify lesson plans if needed or offer additional resources for educational opportunities
- Are Wisconsin State certified to teach their grade and subjects



## The Home Mentor

- Provides a safe learning environment free from the typical brick and mortar distractions
- Sets the student’s schedule
- Assists with lessons
- Monitors grades and understands concepts
- Communicates with teacher and the RVA to address assessments, challenges and successes



## The RVA’s Role

- Evaluates students’ strengths and weaknesses
- Available to help if students struggle
- Helps guide parents through curriculum choices
- Provides extra curricular activities and opportunities for socialization
- Provides internet and/or a computer for students if needed
- Offers a variety of field trips, online clubs, events and seminars
- Promptly answers your emails, and can meet with you in person or at the various functions that RVA hosts

## Rhonda’s Story – a Mom’s Perspective

“I think every parent worries; is this the right thing for my child? We had an issue and I wrote to a couple of the teachers in the RVA, we shared some emails and now we are going to take a different approach in how to handle this and see how that works. There’s always a plan B if it doesn’t. There’s always a support system there to help out if you need it.

I can’t say enough about them honestly; it’s been the perfect fit for us. We go on field trips all the time and right now we are studying early American history, we are learning so much and we go to the library and try to dig out that information and try to find historical movies and documentaries, we do some cooking, we try to find some Native American art, I really enjoy bringing it into every part of our day.”

Listen to her radio interview:



You can still join your traditional local sports teams or clubs, but the RVA offers flexibility for its student athletes to get a top-notch education and still follow their athletic dreams full force!

Managing school and competitive athletics can be challenging because traditional school has inflexible schedules that conflict with training, competition and travel. Many families have found the RVA to be the solution they needed. With greater schedule flexibility and the ability to work from anywhere, our athletes can get a top-notch education while they pursue their athletic dreams!

We have several students training for the Olympics right now!



## It's no secret, technology engages young people... Engagement=Learning

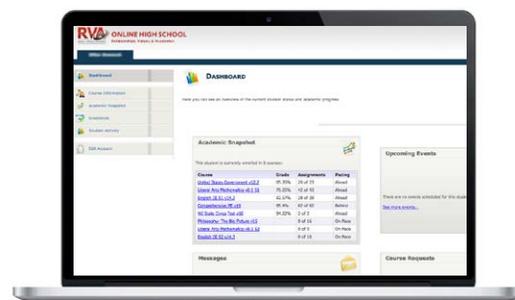
### Online Tools to Engage, Challenge and Measure Performance

According to a recent study conducted by The Research Institute of America, e-Learning has the power to increase information retention rates by up to 60%. This means not only is e-Learning more cost efficient, but it's also more effective in terms of how much knowledge is truly acquired during the learning process.

Our online student dashboard empowers students and parents by giving a visual, high-level overview of the students' grades, progress, important announcements and interpersonal communication thereby driving ownership and accountability. The way students learn is drastically shifting. Our combination of powerful technology with passionate teachers is creating a new path to a limitless future.

### RVA – A Year Round Partner Who Cares

Our students continue to exceed expectations and the parents of our school children are second to none. Likewise, the teachers and staff of the RVA are some of the best educators because each embraces the idea that relationships between home and school is the ultimate determining factor in student success and parent satisfaction. Our staff works year-round, selflessly placing the needs of their students and school families, at times, beyond even their own.



# The Virtual Classroom

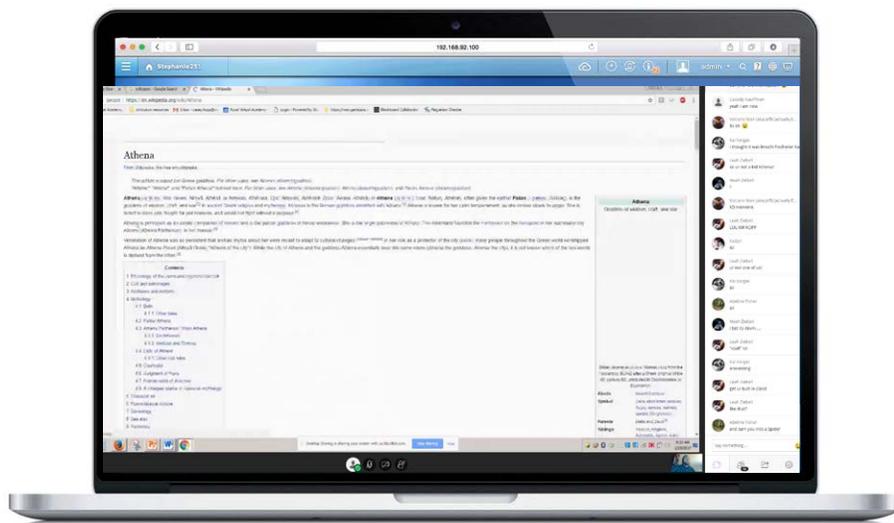
The RVA virtual classrooms are just like typical classrooms in a brick and mortar school but with small differences that we believe help students focus and thrive.

The RVA students see their teachers just like they would in a typical classroom, except in the virtual classroom their teachers are demonstrating concepts on screen. Students still see the process of problem solving unfold and can engage with other students and teachers simply through typing instead of speaking.

Students can raise their hand by pressing a button and, for instance, can ask, "How did you get to this step?"

Students' questions are typically thoughtful, because they are engaged and not distracted by the sights and sounds of other students like in the brick and mortar classroom environment.

Students can be bold and express themselves and not fear retribution from bullies, giving them an opportunity to take on 100% responsibility for their educational experience!



## Josh's Story- Preparing Students to be Independent

I set my alarm clock to when I have class time. Because of how we are set up students can be working independently and that's a really good expectation to have because we do want to teach students to be independent.

We [also] promote college and career fairs. At those... fairs we will gather a group of students and other teachers and myself will meet. I think it's very helpful and is a good option for students."

Listen to  
his radio  
interview:

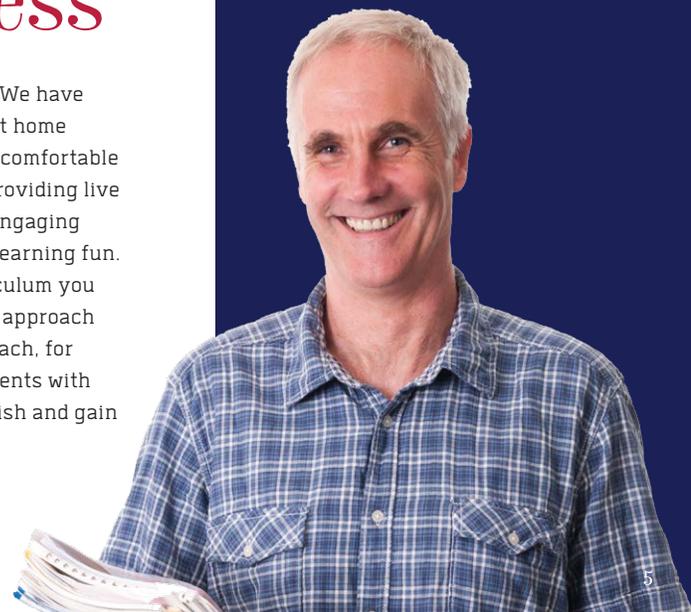


## We've had a lot of success

Some of the students who have come to us struggled in the brick and mortar setting. Specifically, they were not getting enough assistance or maybe it was the building itself that was causing the student anxiety or distraction. When you remove those obstacles for the student, that's when the learning really starts and then you can really fine tune the educational program.

For instance, if a student is struggling with reading or math, we have the opportunity to correct and redirect your child's learning path because we have a more

one-on-one tailored approach. We have the parent or learning mentor at home providing instruction in a safe, comfortable environment and the teacher providing live instruction in tandem with an engaging computer program that makes learning fun. Depending on the type of curriculum you choose, we can really tailor the approach to that student. Our team approach, for all students, especially for students with special needs, helps them flourish and gain confidence.





# Grades PreK-6: Getting Off to a Great Start While Learning to Love Education

The RVA will create an educational program that will teach your child to love to learn vs. just sending them off and hoping for the best. Below you will find what you can expect from the RVA if your child is at the PreK-6 grade level.



## The Home Mentor

At this stage in your child's education, your time and care is most needed. A home mentor can spend up to 5 hours a day hands-on with their student.

You will be responsible for:

- Setting the learning schedule including all activities and breaks
- Helping with lessons
- Tracking student's grades and ability to understand concepts
- Communicating with teachers



## The Curriculum

In the earliest stage, the curriculum is focused on building the foundation of a well rounded education with reading, writing and math. Later, broader subjects like science, social studies, technology, art and physical fitness are introduced. Every aspect of the curriculum is focused on teaching your student to LOVE education.

Students have a healthy mix of workbooks, lab activities and online tools, like learning games, to engage your young student.



## Our Teachers

While the home mentor is doing the lion share of the daily instruction, your teacher is there to bring all the concepts together and to further motivate the young student and in addition, they offer support to the home mentor if needed and may also offer personalized online lessons.



# Over 96% percent of our parents surveyed give the RVA a grade of an A or B for child's overall education!

\* results from the 2015-2016 Annual School Performance Report

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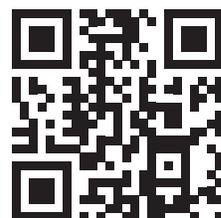
# Senora and Mother, Tammy (Kindergarten Student, Age 4)

Senora, "I get to do reading and ABCmath.com. I like school. I wanna be a genius."

Tammy, "I was a little bit apprehensive about [joining the RVA] but with the support of the teachers it is really an easy thing to do, all of the work is right there. The curriculum is set up so that you can succeed. They do a wonderful job with any questions; we are usually in contact with them on the phone or through emails once a week. So if I have a question there's always somebody there to help me out. If you were looking for a virtual school I would definitely recommend RVA."



Listen to their full  
radio interview:



Student Spotlight



# Grades 7-8: Advancing on Becoming More Independent

In middle school, students are first learning to think independently, discover their passions, and sort out the person they want to become in society. Their electives open up to allow for this growth at such an important time in their education.



## The Home Mentor

As your student matures, so lessens the hands-on responsibilities of the home mentor in order to prepare the student to begin to take ownership of his/her education and development. The home mentor may spend just a few hours daily overseeing the students' learning at this stage. Your time is spent:

- Assisting with challenging concepts
- Checking progress is made in lessons and assignments
- Communicating with teachers and the RVA as needed



## The Curriculum

In the middle school stage, students begin to fine tune their language, math and critical thinking skills. They are now taking a deeper dive into science, history and social studies. They will be spending 50-70% of their time on interactive online coursework at this point. Their elective choices broaden to allow the student to focus on new subjects. They can also explore their individuality through online and offline social groups and clubs.



## Our Teachers

With your student beginning to get a more refined curriculum, the teachers also become more subject specific. The student becomes acclimated to having multiple teachers throughout a day and the teachers pass on their passion for the individual subjects they teach. The teachers have a deeper knowledge of the cores and are available to help on a one-on-one basis if your student gets stuck.



The RVA has seen 2800% growth in enrollment since 2005.\* Virtual education is definitely trending!

\* results from the 2015-2016 Annual School Performance Report

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## Ben (Grade 6, Age 12) & Abby (Grade 2, Age 8)

Ben, "Yes I'd recommend it. I was sort of scared at first when it started, I didn't really get to see friends a lot because I was home all the time. It means more now when I get to see my friends because I don't see them every day."

Abby, "My favorite subjects are social studies and science. What I like about the RVA is I'm at home and I get to see my brothers more than I usually would at a [traditional] public school."

Listen to their full  
radio interview:



Student Spotlight

# Grades 9-12: Advancing on their Path to a Limitless Future

By high school, we have prepared your student to strive for their heart's desire. This is the time to set goals and start achieving. While still participating in the standard fundamentals like language arts, math, history and science, the elective choices become wonderfully diverse and preparation for college entrance or technical vocation become paramount.



## The Home Mentor

The home mentor's role at this stage is really focused on encouraging their student to set goals and to independently work towards achieving them. At this stage a home mentor may spend up to 30 minutes a day with:

- Encouraging personal goal setting
- Checking progress is made in lessons and assignments
- Communicating with teachers and the RVA as needed



## The Curriculum

While a good curriculum always focuses on the core competencies like English, math, history and science; the student is now free to study subjects in depth that they have developed an interest in, or hopefully, a passion for. The classes are now about 80-90% online and/or virtual. **They may begin studying for college entrance exams, take AP level courses and in some cases, save money while getting a jump-start on their future by earning college credit!**



## Our Teachers

Our subject specific teachers work with the students to develop a learning plan that is in line with the students' goals and interests while still maintaining the requirements for graduation. The teachers are encouraging exploration, critical thinking, reasoning, social consciousness and problem solving.



When parents were asked to grade the level of individualized attention their child received, the RVA scored an A or a B in over 93% of parents polled!\*

\* results from the 2015-2016 Annual School Performance Report

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## Cassie (Grade 11, Age 16)

“The staff takes the time to get to know you and figure out why you actually joined and not just who you are, they’re non-judgmental. We have people of all different types, sorts, situations and [yet] we are all just the same. Talk to your guidance counselor, that’s how I learned about RVA. If it wasn’t for the guidance I wouldn’t be sitting in this chair right now.

My first class starts at 9, so I turn on my laptop and get going. Then I have a 3 hour break, so I can work on my high school stuff, then if I don’t feel like going to class in the afternoon, I don’t have to because if you have earned flexibility and you know what you’re doing, then you can be on your own. My high school guidance counselor suggested [the RVA] to me. I didn’t really like sitting behind a desk all day.”



Listen to her full  
radio interview.

*Student Spotlight*

[www.RuralVirtual.org](http://www.RuralVirtual.org)



## Jill's Story

- A Special Education teacher who offers a tailored education for your child.

"When a student comes to us with an IEP, it states what is needed in terms of special education services. We contact parents and talk to the teachers from their previous school and form a plan that's going to work the best. They'll attend field trips to meet up with students and {other} families too. We have online events so the students can do different events and clubs, some specifically for students with special needs, like a social skills class and that's where they can come online and meet other peers that are dealing with some of the same learning or social skill struggles. It's a great way for them to build those peer relationships."

Listen to her full radio interview:



# Special Educational Services for Children with Exceptional Spirits and Challenges...

## We believe ALL children can learn

It is our job to help your child find the right avenues and provide the needed supports for learning to occur.

The RVA has a special education team who can evaluate students for suspected disabilities, re-evaluate students who have already been identified and provide support and resources for struggling students.

Students with an IEP are paired with a special education teacher who assists the home educator in providing accommodations/modifications to the curriculum. The special education teacher can also assist with selecting a specific curriculum and interventions that target the student's area(s) of struggle.

Special education students who are enrolled in the RVA also have access to occupational therapy and speech/language therapy, if deemed needed as part of their IEP.

The special education team works closely with the parent educator and associated therapists to ensure that the student's IEP is being followed and that the student is making appropriate progress with their education.



# At the RVA, we don't just educate, we foster deep friendships

Throughout the year, the RVA organizes group events that encourage students to gather with other RVA students to share interests, hone in their skills, discover new talents and make new friends. If a picture is worth a thousand words, then this small offering of photos speaks volumes.



Check out our facebook page to see all the awesome ways our students connect and learn!

[facebook.com/ruralvirtualacademy](https://facebook.com/ruralvirtualacademy)



A life-long blessing for children is to fill them with warm memories of times together. Happy memories become treasures in the heart to pull out on the tough days of adulthood.

-Charlotte Kasl



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**888-801-2666**

**[www.RuralVirtual.org](http://www.RuralVirtual.org)**



Give your  
child the  
“out of  
the box”  
education  
they need  
to succeed.

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